

NAME

(Networking Brief)

E: email • M: phone • location
linkedin.com/address

Professional Objective:

Full-time role / internship/ part-time role, freelancing

Preferred Roles/Titles:

Marketing, Sales & Marketing, Brand, Strategy, Business Development

Overview:

- Business and marketing executive with a track record of delivering sustainable revenue and profit growth.
- Quickly analyzes situations, sets clear picture for opportunities.
- Leads teams to achieve results in challenging situations.
- Bias towards action and data-based decision making.

Competencies:

- | Business Leadership | Brand Strategy | Holistic Communication | Leading/Directing |
|--|---|--|---|
| <ul style="list-style-type: none">• P&L Management• Global and Regional Leadership• Business Planning & Management• Strategic Partnerships• Pricing Strategy | <ul style="list-style-type: none">• Brand Strategy• Brand Equity & Positioning• Consumer Understanding & Journey Mapping• Innovation Strategy & Delivery• Business Analysis | <ul style="list-style-type: none">• Communication Planning• Media Strategy & Planning• Digital & Social• CRM/loyalty• Retail & Merchandising | <ul style="list-style-type: none">• Managing People• Leading & Developing Teams• Coaching & Mentoring• Agency Management & Partnership |

Company & Brand Experience:



Target:

Geographic Location: Cincinnati, Dayton preferred.

Industries: Health Care, Industrial, Service, Retail & Dining, Consumer Packaged Goods

Types of Organizations: privately-held companies, corporations, consultancies, Agencies

Size of Organization: \$250MM annual revenue +

Example Company List:

Health Care

Myriad Genetics
Beacon
Cincinnati Children's
Mercy
UC Health

B2B/Industrial

Cintas
Intelligrated
Makino
Michelman
Prasco
Rhinestahl

Services & Consulting

4inno
Cincinnati Bell
E.W. Scripps
The Garage Group

Consumer Goods

Gorilla Glue
Kroger
Luminex
Perfetti Van Melle